



Business Studies





Subject Title Here

Subject Leader	Miss R Hall
Subject Teacher(s)	Miss R Hall
Course Title	GCSE Edexcel 9-1 Business
Website	<u>Edexcel GCSE Business (2017) Pearson qualifications</u>



Course Overview

Know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society.

Apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts.

Develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems.

Develop as effective and independent students, and as critical and reflective thinkers with enquiring minds.

Develop and apply quantitative skills relevant to business, including using and interpreting data.



Assessment

There are two units of study.

Theme 1: Investigating Small Business (50%)

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business such as market research, competitor analysis and the business plan

Theme 2: Building a Business (50%)

Theme 2 examines how a business develops beyond the start-up phase. It covers topics such as marketing, operations, finance and human resources. It also considers the impact of the wider world on the decisions a business makes as it grows.



Theme 1 (50%) Exam

- Theme 1: Investigating small business;
- 1. Enterprise and entrepreneurship
- 2. Spotting a business opportunity
- 3. Putting a business idea into practice
- 4. Making the business effective
- 5. Understanding external influences on business



Theme 2 (50%) Exam

- 1. Growing the business
- 2. Making marketing decisions
- 3. Making operational decisions
- 4. Making financial decisions
- 5. Making human resource decisions



Grading

- The course is assessed with two equally weighted exam papers both of which will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Paper 1 Boundaries (Available Marks 90)									
9	8	7	6	5	4	3	2	1	u
68	63	58	51	45	39	29	19	9	0
Paper 2 Boundaries (Available Marks 90)									
9	8	7	6	5	4	3	2	1	u
68	63	58	51	45	39	29	19	9	0