

Media Studies



Subject Leader	Dr Skarratt
Subject Teacher(s)	Dr Skarratt
Course Title	AQA GCSE Media Studies (1-9)
Website	https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572

Course Overview

Students will:

- develop an understanding of the key media terms: language, representations, industries and audiences
- develop an in-depth understanding of how media represents the world
- develop a critical approach when analysing media texts (close study products)
- know and apply the codes and conventions of a media text in their own production

Assessment

Paper 1: 1 hour 30 minutes 84 marks 35% of GCSE

Section A will focus on Media Language and Media Representations. Questions will be on any two of the following: magazines, advertising and marketing, newspapers, online, social and participatory media and video games

Section B will focus on Media Industries and Media Audiences. Questions will be on any two of the following: radio, music video, newspapers, online, social and participatory media and video games and film

Paper 2: 1 hour 30 minutes 84 marks 35% of GCSE

Section A will be based on screening from an extract of a television Close Study Product and can test any area.

Section B will be based on either newspapers or online, social and participatory media and video games and can test any area.

Non-Exam Assessment (NEA) 60 marks 30% of GCSE

You will create a media product from an annually changing brief. You will apply your knowledge and understanding of the theoretical framework.

Additional Information

This is an exciting and relevant course. It allows students to explore contemporary issues and the world through different media. Skills of analysis learnt in Media Studies are transferable to English. In addition, there are crossover skills with photography.

The course provides the groundwork for progression onto to A-Level Media Studies and BTEC Media Studies qualifications as well as teaching students to confidently interact with media which is a highly desirable skill in the modern workplace.