

Business Studies



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Subject Teacher(s)	Miss R Hall
Course Title	GCSE Edexcel 9-1 Business
Website	Edexcel GCSE Business (2017) Pearson qualifications

Course Overview

Students studying GCSE Business Studies will be taught:

- To understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- To apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts.
- To develop as enterprising individuals with the ability to think commercially and creatively
- To demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- To develop as effective and independent students, and as critical and reflective thinkers with enquiring minds.
- To develop and apply quantitative skills relevant to business, including using and interpreting data

Assessment

Theme 1: Investigating Small Business

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business such as market research, competitor analysis and the business plan.

How it's assessed

- Written exam: 2 hours
- 90 marks (50% of GCSE)
- The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Theme 2: Building a Business

Theme 2 examines how a business develops beyond the start-up phase. It covers topics such as marketing, operations, finance and human resources. It also considers the impact of the wider world on the decisions a business makes as it grows.

How it's assessed

- Written exam: 2 hours
- 90 marks (50% of GCSE)
- The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Additional Information

After this qualification you will understand the world of business and have developed skills in making decisions, practical and creative problem solving and understanding data, finance and communication.