

# GCSE Media Studies





# GCSE Media Studies

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<b>Course Title</b>	<b>AQA GCSE Media Studies 8572</b>
<b>Website</b>	<a href="https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572">https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572</a>



# Course Overview

Students taking GCSE Media Studies will be taught:

- How media represents the world
- The four media key concepts: language, industry, representation, audience
- How to critically analyse a media text
- How to critically examine the world through a media lens
- The codes and conventions of media texts
- How to use appropriate codes and conventions when constructing a media text



# Assessment

## Paper 1

**1 hour 30 minutes 84 marks 35% of GCSE**

Section A will focus on Media Language and Media Representations.

Questions will be on any two of the following: magazines, advertising and marketing, newspapers, online, social and participatory media and video games

Section B will focus on Media Industries and Media Audiences. Questions will be on any two of the following: radio, music video, newspapers, online, social and participatory media and video games and film



# Assessment

## Paper 2

**1 hour 30 minutes 84 marks 35% of GCSE**

Section A will be based on screening from an extract of a television Close Study Product and can test any area.

Section B will be based on either newspapers or online, social and participatory media and video games and can test any area.



# Assessment

**Non-exam assessment**  
**60 marks 30% of GCSE**

You will create a media product from an annually changing brief.  
You will apply your knowledge and understanding of the theoretical framework.



# Additional information

This is an exciting and relevant course. It allows students to explore contemporary issues and the world through different media. Skills of analysis learnt in Media Studies are transferable to English.

In addition, there are crossover skills with other creative subjects. The course provides the groundwork for progression onto to A-Level Media Studies and Technical Media Studies qualifications, as well as teaching students to confidently interact with media, which is a highly desirable skill in the modern workplace.